

# FIND YOUR VOICE AS A LEADER

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*“Leadership is a choice,  
not a position.”  
Stephen Covey*



VALUES

Finding your VOICE as a leader enables you to discover what really matters in your life...discovering your VALUES: Your passions. Your talents. Your strengths. What is important to you and why? How do these values align with the values of your community, your organization?



OUTCOMES

Finding your VOICE as a leader involves creating the OUTCOMES that are critical for your success. Setting your vision. Establishing your goals. Enrolling those around you. Measuring the results. Building the roadmap...so the journey is one worth taking for yourself and your organization.



INFLUENCE

Finding your VOICE as a leader requires the development and flexing of your INFLUENCE. How do you enroll and align your organization to maximize your opportunities and achieve your desired outcomes? Recognizing and developing your circles of influence is key to being successful in engaging your followers so that you are influential and not invisible.



COURAGE

Finding your VOICE as a leader necessitates the demonstration of your COURAGE to move forward, to take a risk and step out of your comfort zone. The courage to try on new behaviors. The courage to speak up. The courage to change directions. The courage to stand alone in a crowd. The courage to get comfortable with being uncomfortable. And the courage to believe in yourself.



EXPRESSION

Finding your VOICE as a leader embodies crafting your overall EXPRESSION of who you are as a leader to yourself and your organization. Becoming a stellar communicator. Creating followers. Contributing your talents and capabilities. Building and re-inventing your personal brand so that you remain renewed and refreshed. Your expression is the culmination of finding, creating and using your VOICE to make a difference...to make an impact...to create your legacy